



USCAA

REQUEST FOR PROPOSAL VOLLEYBALL & CROSS COUNTRY CHAMPIONSHIPS

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**70+
MEMBER
INSTITUTIONS
NATIONWIDE**

.....

**20+
STATES
REPRESENTED**

.....

**17
NATIONAL
CHAMPIONSHIPS**

.....

**7,500
STUDENT
ATHLETES**



UNITED STATES COLLEGIATE ATHLETICS ASSOCIATION

811 Boyd Avenue, Suite 201

Pittsburgh, PA 15238



REQUEST FOR PROPOSAL

The following document details the requirements to submit a bid to host the United States Collegiate Athletic Association's Volleyball and Cross Country Championships, part of The Small College National Championships. The included events are Men's and Women's Cross Country and Women's Volleyball (Division I & II). The RFP is open to member institutions, qualifying cities, CVB's and sports commissions.





HALL OF FAME



REQUEST FOR PROPOSAL

Intent to Bid: Due February 2, 2026
Official Proposal: Due March 30, 2026
Site Announcement: May 1, 2026

The United States Collegiate Athletic Association was formed in 2001, as a reformation of the National Small College Athletic Association, which dates back to 1966. The association continues the mission of providing opportunities for small colleges across the United States to compete against like institutions for National Championships and student-athlete recognition.

Since 2006, the USCAA has grown from 42 member institutions to nearly 80 in 2025. Each year, the association hosts seventeen championship events in Golf, Men's Soccer (D1 & D2), Women's Soccer (D1 & D2), Volleyball (D1 & D2), Men's Cross Country, Women's Cross Country, Men's Basketball (D1 & D2), Women's Basketball (D1 & D2), Track & Field Softball, & Baseball. The USCAA also holds an invitational for Women's Golf. 78.5% of USCAA member institutions that were eligible qualified to compete in one or more USCAA National Championship in 2024-25.

Headquartered in Pittsburgh, Pennsylvania, the USCAA maintains a full-time staff of three persons with additional support provided from contractors, part-time employees, graduate assistants, interns, and volunteers.



VOLLEYBALL / CROSS COUNTRY CHAMPIONSHIP OVERVIEW

EVENT BACKGROUND

The Volleyball and Cross Country National Championships bring together USCAA Divisions I and II Volleyball and the Men's and Women's Cross Country National Championships to a single destination, held concurrently in the second weekend in November. Held in Uniontown, Pennsylvania since 2023, the event features the top 12 volleyball teams in the nation and every Cross Country team in the USCAA. The four day event brings more than 400 participants into the host destination for an experience like no other.

EVENT OBJECTIVES

With more than 400 participants visiting the area from across the United States, the USCAA seeks to host more than just volleyball and cross country national championships. Through key partnerships, we seek to develop a true community event, an attraction that will keep people visiting host cities for years to come. Through our championship weekend, we intend to provide an atmosphere that celebrates youth, leadership, and quality of life. Our goal is to promote the USCAA Volleyball and Cross Country National Championships and give back to the host city with community focused events.



EVENT DETAILS

CROSS COUNTRY FORMAT

Cross Country (Men & Women) is held as a 2-day event.

- Day 1: Course walk through and Coaches Meeting
- Day 2: Race Day (Women's 6k, Men's 8k)

VOLLEYBALL FORMAT

Volleyball is held as a 3-day event where both Division I and II run concurrently.

- Day 1: Pool Play
- Day 2: Pool Play and Semi-finals
- Day 3: 3rd Place games and Championships

EVENT DATES

Volleyball and Cross Country National Championships are held in the second week of November.

2027: November 10-14

2028: November 8-12

2029: November 7-11



EVENT SCHEDULE

TUESDAY

- 8AM-4PM: Event load in

WEDNESDAY

- Practice Day: 10 AM - 5PM
- Team Hotel Check In: 3PM/4PM
- Volleyball Packet Pickup: 4PM-6PM
- Banquet & Awards / Coaches Social: 7PM

THURSDAY

- 12PM: Competition schedules begin

FRIDAY

- 12PM: Competition Schedule Continues
- 10AM: Cross Country Championship Practice / Course Walk Through

SATURDAY

- 10AM: Women's Cross Country National Championship
- 11AM: Men's Cross Country National Championship
- 12:30PM: Competition Schedule Continues
- 1PM: Cross Country Award Ceremony
- 3PM: Division I Volleyball Championship
- 6PM: Division II Volleyball Championship

**All schedules are subject to change*



AUDIENCE AND ECONOMIC IMPACT

USCAA DEMOGRAPHICS

The production of the USCAA Volleyball and Cross Country National Championships includes various channels of communication and outreach. Through each of these channels (outlined in the Benefits section of this proposal), the USCAA will reach the following audience:

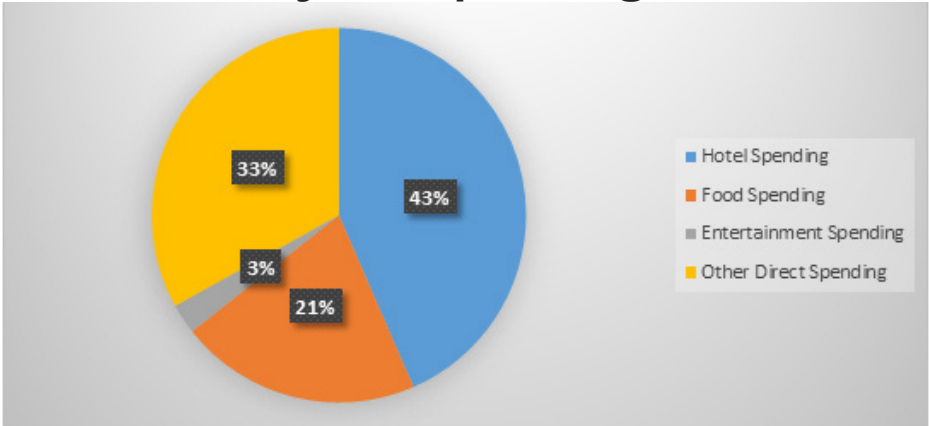
- 70+ small colleges across the country
- 400 participants (student-athletes and coaches) - Primarily age 18-22 and 35-55
- Event staff and volunteers
- 150+ attending fans (Estimated 50 local, 100 traveling)
- Readers of the local newspapers (both digital and print media)
- Residents of the host city and surrounding area
- All Volleyball and Cross Country attendees

ECONOMIC IMPACT

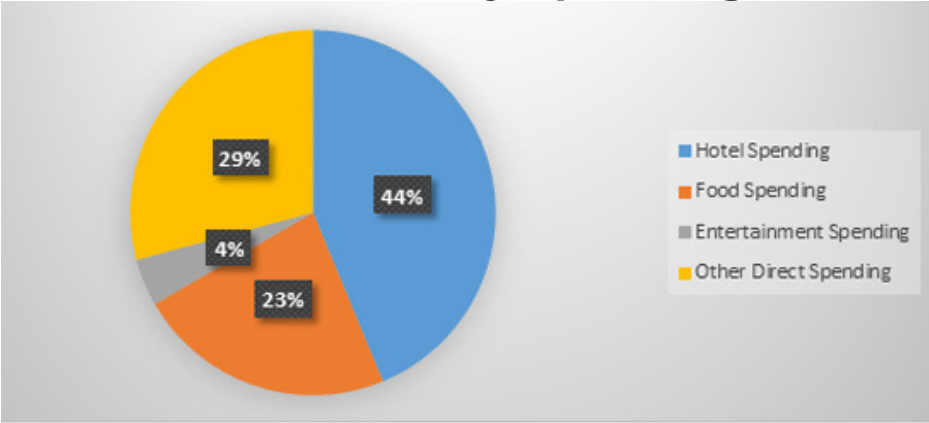
Volleyball and Cross Country National Championships present the unique opportunity to combine two events into one larger event increasing the economic impact significantly. When combined in this format, the host city can anticipate a significant economic impact. On the following page you will find a breakdown for each event.

ANTICIPATED SPENDING BREAKDOWN

USCAA Volleyball Spending Breakdown



USCAA Cross Country Spending Breakdown





FACILITY PREFERENCES

BANQUET FACILITY

The USCAA is seeking a banquet facility to host 300 student-athletes, coaches, administrators and fans equipped with AV equipment for awards presentations.

CROSS COUNTRY

The USCAA is seeking a collegiate cross country course. The distances required are 6k for women and 8k for men. In the event that a collegiate course is unavailable, grounds suitable to host a cross country race may be used but must provide a variety of terrain and elevation changes.

VOLLEYBALL

The USCAA is seeking a collegiate facility that will support two competition courts to be used throughout pool play with additional space available for pre-game warm-up. The USCAA prefers a center-court experience for the 3rd place and Championship matches.

- Courts must be NCAA regulation size with appropriate markings.
- Venue must provide benches, scorers tables, referee stands, scoreboards.

FACILITY AMMENITIES (for all sports)

- Access to hardline internet
- Access to power for PA, timing and scorekeeping equipment, scoreboards, broadcast and video equipment
- Locker rooms for players/runners and officials
- Concessions area
- VIP/Hospitality area
- Seating & Parking for 1,000 fans
- Athletic Training Facilities



STAFFING REQUIREMENTS

CROSS COUNTRY

USCAA PROVIDES

- Tournament Director on site
- Timing Company (unless specific to the venue)
- Photographer

HOST PROVIDES

- Security
- Volunteers as course markers
- Athletic Trainers
- Hospitality Support

VOLLEYBALL

USCAA PROVIDES

- Tournament Director on site
- Libero trackers
- Scorekeepers/Sports Information
- Officials/Line Judges
- Broadcasters/Photographers

HOST PROVIDES

- Security
- Admissions staff
- Athletic Trainers
- Hospitality/Concessions Support
- Volunteers (runners)



HOTEL REQUIREMENTS

The USCAA requires the following for host hotel site(s)

- Hotel and/or resort housing at affordable rates within a 15 minute drive of the tournament facilities.
- Double rooms for participant accommodations.
- Please list closest hotels, rates, distance from the facility, and contact information.
- We request participant accommodations to be between \$110-160 and include an athlete friendly hot breakfast. (Rates must be lower if breakfast is not provided).
- All hotels must include a minimum \$10 rebate to USCAA (higher rebate will enhance bid).
- Requesting a minimum five (5) complimentary king rooms per night for USCAA staff for the duration of the event.
- If there is not a local officials assignor that can provide officials within driving distance, the USCAA would request 10 hotel rooms per night at half the participant room rate.
- Event signage allowed at no cost.
- Complimentary parking and wi-fi.
- Hotel must be able to accommodate USCAA business meeting following the event.

HOTEL ROOM BLOCK

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Staff Only	125	160	240	175

TOURNAMENT MERCHANDISE

The USCAA reserves the right to all merchandise sales through their approved national vendor.



BANQUET REQUIREMENTS

- Projection/digital screens available.
- Complimentary lighting package requested if the room is not outfitted.
- Stage for awards.
- Podium with microphone.
- Space for two 10'X10' USCAA backdrops
- Minimum of three (3) catering options and pricing requested for dinner.

MEMBER/CVB/SPORTS COMMISSION REQUIREMENTS

Items and services to be provided by the local CVB, Sports Commission, and/or Hotels.

- Provide list of complimentary services and/or in kind support.
- Detail any specific concessions or rebates provided to USCAA for hosting the USCAA Volleyball and Cross Country National Championships in the local community.
- Outline any grants (marketing or operational) that the USCAA may qualify for to host in your region.
- Assist in securing the event venue and cover the basic facility rental costs.
- Secure rebates of a minimum of \$10 per contracted host hotel and maximum \$20 per hotel.
- Provide hotel rates w/ included hot breakfast and wi-fi.
- Provide proposed athletic trainers.
- EMT with ambulance on site during hours of competition unless a local hospital is within five miles of the competition site.
- Two round trip coach plane tickets and accommodations for two USCAA staff members for a site visit prior to the event. Plane tickets will be waived if site is within five (5) hours driving distance from Pittsburgh, Pennsylvania.
- List of marketing support materials provided to USCAA.
- List of complimentary signage provided to USCAA.
- Plan for introduction to prospective sponsors.



SUBMISSION

- Official Proposals should be submitted to Jared Sullenberger, Assistant Director of Championships / Marketing and BJ Bertges, Chief Operating Officer at jared.sullenberger@theuscaa.com and bj.bertges@theuscaa.com.
- Email confirmation will be sent to those whose proposals make final consideration.
- Site selection will be communicated via email to the new host site prior to a public announcement.

BASIS FOR AWARD

- The USCAA will award this bid based upon the following:
 - Costs assumed by USCAA and its participating teams
 - Incentive package
 - Destination
 - Quality of Facilities
 - Quality of Host Hotel(s)

Questions? Contact Jared Sullenberger at 724-797-5100 or jared.sullenberger@theuscaa.com or BJ Bertges at 412-480-4789 or bj.bertges@theuscaa.com The USCAA requests that inquiries are made by hosting entity and not individual hotels/properties.

APPENDIX A

USCAA MEMBERSHIP

Alabama

US Sports University

Arizona

Dine College

California

California Miramar University
Southern California Leadership University
Stanton University

Colorado

Colorado Mountain College

Florida

Atlantis University
Beacon College
Florida National
John Melvin Christian College - Pensacola
John Melvin Christian College - Winter Park
Trinity College
United International College

Illinois

East West University
Southeastern Illinois College

Louisiana

John Melvin University

Maine

Central Maine Community College
Kennebec Valley Community College
Southern Maine Community College
University of Maine - Augusta
University of Maine - Fort Kent
Washington County Community College
York County Community College

Massachusetts

Bay Path University

Michigan

Andrews University

New Hampshire

Great Bay Community College
New Hampshire Technical Institute

New Jersey

Berkeley College
Bloomfield College

New Mexico

Navajo Technical Institute

New York

Albany College of Pharmacy & Health Sciences
Berkeley College
Bryant & Stratton College - Albany
Bryant & Stratton College - Buffalo
Bryant & Stratton - Greece
Bryant & Stratton - Syracuse
Five Towns College
Paul Smith's College
SUNY - ESF
Vaughan College
Villa Maria College
Word of Life Bible Institute / Davis

North Carolina

Mid Atlantic Christian University
Shaw University

APPENDIX A cont.

USCAA MEMBERSHIP

Ohio

Bryant & Stratton Ohio
Kent State Tuscarawas
Miami University - Hamilton
Miami University - Middletown
University of Cincinnati Clermont
Wright State University – Lake Campus

Pennsylvania

Bucks County Community College
Carlow University
Central Penn College
Manor College
Penn State Beaver
Penn State Dubois
Penn State Fayette
Penn State Greater Allegheny
Penn State Hazleton
Penn State Lehigh Valley
Penn State Mont Alto
Penn State New Kensington
Penn State Schuylkill
Penn State Scranton
Penn State Shenango
Penn State Wilkes Barre
Penn State York
Williamson College of the Trades

South Carolina

Denmark Technical College

Tennessee

Crown College

Texas

North American University
Paul Quinn College
Southwestern Adventist

Vermont

Vermont State Randolph

Virginia

The Apprentice School
Christendom College
Virginia State University

West Virginia

Salem University

APPENDIX B

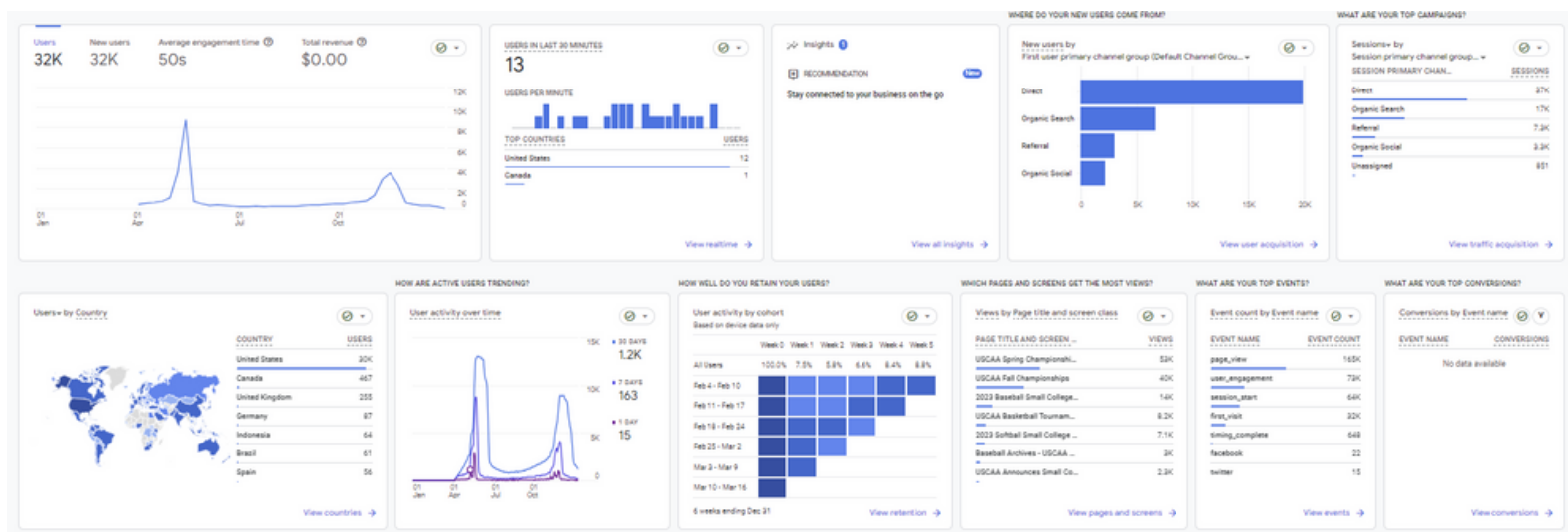
EXPOSURE AND AUDIENCE

- 70+ colleges/universities across the country
- More than 7,000 student athletes and their followers (parents, family, fans)
- USCAA administrators, coaches, and volunteers
- Tournament staff, volunteers, and spectators
- Audiences of USCAA Broadcasts
- Visitors of www.theuscaa.com and www.uscaachampionships.com

USCAA OFFICIAL WEBSITE TRAFFIC

(www.theuscaa.com)

Calendar Year: 2024



APPENDIX B cont.

SOCIAL MEDIA AND BROADCAST TRAFFIC

The USCAA is active across several social media platforms, all seeing significant growth.

The following numbers are current; growth calculated since the 2024 annual report.

- Facebook: 3,339 followers, 8.9% increase
- Twitter: 5,448 followers, 11% increase
- Youtube: 833 subscribers, 7% increase (transitioned to USCAA Sports Network)
- Instagram: 5,815 followers, 24.4% increase

NATIONAL BROADCAST TRAFFIC ON USCAA NETWORK

2023 - 2024 CHAMPIONSHIPS

Men's and Women's DII Soccer

- 1,966 unique viewers

Men's and Women's DI Soccer

- 1012 unique viewers

Women's DI Volleyball

- 571 unique viewers

Women's DII Volleyball

- 927 unique viewers

Women's DI Basketball

- 569 unique viewers

Men's DI Basketball

- 855 unique viewers

Women's DII Basketball

- 1318 unique viewers

Men's DII Basketball

- 1669 unique viewers

Softball

- 2201 unique viewers

Baseball

- 3089 unique viewers