

PLACER VALLEY INFO

WELCOME TO PLACER VALLEY!

Comprised of three pristine cities- Roseville, Rocklin and Lincoln, Placer Valley sits at the base of the Sierra Nevada Mountains just east of Sacramento. Combined, we are the 90th largest city in the US just behind Madison, Wisconsin and ahead of Scottsdale, Arizona. Rapid development of this location has blown open the doors to new opportunities in travel and tourism. We are an active, vibrant and family-friendly community, the perfect choice for your next event. We are conveniently located less than 30 miles from Sacramento International Airport, off Interstate 80, roughly half-way between San Francisco and Lake Tahoe.

BETTER EDUCATED - MORE AFFLUENT - SAFER THAN MOST US CITIES

2019 DEMOGRAPHICS

Statistics

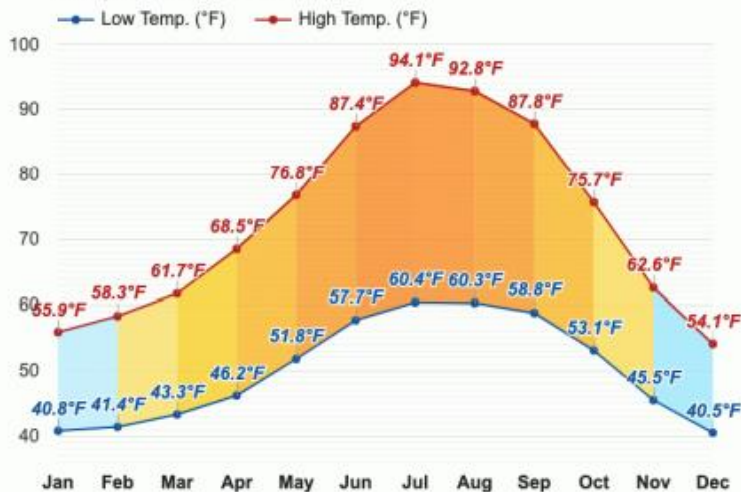
	Placer Valley	United States
Average Household Income	\$92,124	\$61,937
Median Age	39.8	38.2
High School Diploma	94.5%	88.0%
College Degree	40.8%	32.1%

Population

Total Placer Valley:	258,598
Roseville:	141,500
Rocklin:	68,823
Lincoln:	48,275

Weather Averages for the Year:

Temperature - Roseville, CA



Rainfall - Roseville, CA

